Rebecca Stephenson

Senior Product Designer | Lead Product Designer | Founding Designer

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PROFILE

Product Designer with 5+ years of experience designing and shaping digital products across fintech, SaaS, education and complex operational workflows. Experienced in end-to-end product design, user research, product discovery and translating complex processes into intuitive, scalable experiences. Currently a Founding Product Designer at an early-stage fintech, working across discovery, product strategy, UX/UI, design systems and AI-powered workflows.

CORE SKILLS

Product Design & Strategy: Product Discovery, End-to-End Product Design, UX Strategy, 0–1 Product Development, User Journeys, Information Architecture, Prototyping

Research & Validation: User Research, Customer Interviews, Usability Testing, Design Validation, User Feedback, UX Workshops

Leadership & Collaboration: Cross-Functional Collaboration, Stakeholder Management, Design Systems, Product Requirements, Engineering Handover

Domains & Technology: Fintech, SaaS, AI-Powered Workflows, Workflow Automation, API Integrations, Complex Data-Driven Interfaces, Accessibility / WCAG

Tools: Figma, Jira, Miro, Adobe Photoshop

PROFESSIONAL EXPERIENCE

Founding Product Designer | Finerty | Dublin

Feb 2026 – Present

- Own end-to-end product design for an early-stage fintech platform, working across discovery, product strategy, UX/UI, prototyping and delivery.
- Conduct research with financial advisors, mapping customer journeys and translating insights into product direction and user experiences.
- Designed the product UI, design system and brand identity, establishing a scalable foundation for product development.
- Designed AI-powered workflows and third-party integrations to support financial-advisor processes and future platform growth.
- Supported a pilot with Hedderman Financial Solutions and Standard Life to validate the platform with financial-advisor and financial-institution users.
- Pilot results showed financial advisors saving 1.6 hours per task and financial institutions saving 30 minutes per task.
- Created interactive prototypes and investor-facing materials that supported fundraising efforts, contributing to investor interest and a signed €500,000 term sheet.

Senior UX/UI Designer | Finspo | Melbourne

Feb 2024 – May 2026

- Designed customer-facing mortgage experiences for a platform processing $40–50m in monthly settlements, translating complex multi-lender journeys into intuitive digital flows.
- Designed the customer portal, online application form, Application Tracker and document-upload experience, supporting greater self-service and reducing inbound support queries.
- Customer platform design achieved an NPS of +80 and was associated with 500+ five-star Google reviews.
- Contributed to a 51% year-on-year increase in loan settlements through improvements to the customer experience and digital application journey.
- Designed AutoDocs, Credit Verification and Automated Data Ingest tools, saving brokers 8+ hours per loan application.
- Design work contributed to a 69% productivity uplift over two years, equivalent to 12 FTE in cost avoidance.
- Supported broker productivity improvements alongside settlement volume growth from $2.2m per broker in FY24 to $4.9m in 1H FY26.
- Designed across a platform integrating 35+ technologies and 1,000+ automated workflows, requiring understanding of end-to-end loan origination and servicing.

UX/UI Designer | Macquarie University | Sydney

Nov 2022 – May 2023

- Led design of a cybersecurity training platform from concept through delivery.
- Conducted user research to inform product strategy and experience decisions.

- Created wireframes and interactive prototypes to communicate and validate design solutions.
- Collaborated with external stakeholders including KPMG and the University of Technology Sydney (UTS).
- Evaluated the final product and provided feedback to improve usability and visual consistency.

UX/UI Designer | Matrix Internet | Dublin (Digital Agency)
Oct 2021 – Oct 2022

- Designed websites, SaaS products and mobile applications for clients across multiple industries.
- Facilitated UX workshops to define user needs, business goals and product requirements.
- Created sitemaps, wireframes, prototypes and high-fidelity designs to guide development.
- Presented design concepts to stakeholders and collaborated with clients and developers through feedback and handover.

EDUCATION

Post-Graduate Certificate in UX Design | Institute of Art, Design and Technology (IADT) | Oct 2020 – Mar 2021
BA (Hons) Communication Studies | Dublin City University | Sep 2014 – May 2017